

Resumé Graphic Design / Illustration Web Design Blog Store Contact

# Andreas Ekberg

graphic design & screenprinting  
print, web, illustrations, icons, fonts

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## Resumé

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### Andreas Ekberg

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Andreas Ekberg is a self taught, multi-talented, Illustrator, Graphic Designer and Artist from Stockholm, Sweden.  
Now based in Manhattan, New York City. MAC and PC friendly.

"Andreas is the most dependable, most capable and most creative force I have worked with. His focus, attention to detail, care for his work, ability to handle stressful deadlines, challenges and demands, comfort in working as a team player, and most importantly his call-to-action attitude always gets the job DONE. No matter what time zone his client is in"

Cynthia Malaran  
Principal, Malaran Design, NYC

Fluent in both English and Swedish.

Extremely proficient in all Design applications, Macintosh technical support and learns new tasks rapidly

## COMMERCIAL EXPERIENCE

### COMPANY

**byAndreas.com** (formerly lindkvist.com) • Founder, Graphic Designer, Illustrator and Artist • 1998 – Present  
Stockholm, Sweden

- Developed business relations with freelance clients all over the world to meet their design needs
- Continuously developed licensing opportunities with his unique style and characters
- Services cover print, website construction, typeface design and icon design for computer applications

### FONT & DINGBAT DESIGNER

Fonts currently for sale at Font Bros

<http://www.fontbros.com/byandreas.php>

### COLLABORATION

**Malaran Design HQ** • Creative Consultant, Design Partner • 1999 – Present

<http://www.malaran.com>

New York City, USA

- Graphic Designer, Website Design and Programming, Photo Retouching, construction of physical comps

- and mock-ups for meetings and presentations to large US publishers
- Worked directly with the principal to develop new designs, new products, new licensable characters
  - Designed, developed, researched and implemented e-Commerce apps
  - Managed, designed and programmed e-Card systems
  - Provided technical support for computer systems, network, hardware and software
  - Designed promotional material and typefaces for unique projects

## RECENT CLIENTS

### **Simply Delicioso / Ingrid Hoffman** • Web Designer / Icon Designer

New York City, USA

- Designed website and icons

<http://www.deliciosotv.com>

### **Cuban Council / Google** • Icon Designer/ Web Interface Designer

New York City, USA

- Designed icons for Google Chrome and Web Interface for iGoogle

<http://www.google.com/chrome>

<http://www.google.com/ig>

### **Unicef** • Illustrator and Graphic Designer

Stockholm, Sweden

- Developed unique characters and designed e-Cards for Unicef's Anti-Exploitation of Children campaign
- Designed graphic elements and icons used on the Unicef website

<http://www.unicef.se>

### **Microsoft** • Font Designer

Seattle, USA

- Worked closely with the developers at Microsoft in designing fonts for computer applications

### **Ericsson** • Illustrator

Stockholm, Sweden

- Developed and Illustrated unique characters used on Ericsson intranet websites

### **Orange Worldwide** • Illustrator and Graphic Designer

Switzerland

- Developed unique characters for step by step guidelines depicting MMS technology for use on Orange websites, periodical magazines and printed booklets

### **Sandberg Trygg Advertising Agency / IKEA** • Illustrator

Malmö, Sweden

- Illustrated technical instructions and conceptual designs for IKEA

### **SINA** • Logotype Designer

China, Taiwan

- Designed the corporate identity and the unique logotype for Asian Media giant Sina

<http://www.sina.com>

### **Netcom / Seimens** • Icon and Interface Designer

Oslo, Norway

- Designed icons for cell phone connection board computer application

**Canon** • Graphic Designer and Illustrator

Stockholm, Sweden

—Designed and illustrated large-screen presentations for Canon

**Panvision** • Graphic Designer

Stockholm, Sweden

—Designed 64-page product catalogs for film and computer game distribution company

**Unlimited Music** • Web and Print Design

Stockholm, Sweden

—Website Designer, Webmaster and Corporate Identity Designer for music event planning company

**LaMote** • Graphic Designer and Illustrator

Sweden and Norway

—Designed and illustrated a line of packaging for Children's clothing and accessories

**Qbit** • Graphic Designer and Illustrator

Stockholm, Sweden

—Designer for IT web hosting and Mac support company. Creates graphic interfaces, skins, logos websites and printed material

## STAFF POSITIONS

**Alexander Interactive** • Graphic Designer / Web Designer / Flash Production • 2006 – 2007

<http://www.alexanderinteractive.com>

New York City, USA

— Responsibilities included the Design and Editing of websites, video and presentation material

**Global Reporting** • Graphic Designer • 2001

<http://www.globalreporting.net>

Stockholm, Sweden

— Responsibilities included the Design and Editing of websites, magazines and related printed media

— Scanning and image editing, pre-press work

**WeTheShoppers.com** • Graphic Designer and Illustrator • 1998 – 1999

New York City, USA

— Designed and illustrated characters that populated the website and guided visitors through the experience

— Responsible for Design and Development of website navigation and printed promotional material

**ETC Produktion** • Graphic Designer • 1995 – 1998

<http://www.etc.se>

Stockholm, Sweden

— Designed magazines, posters and other printed material, working closely with clients, photographers and printers

— Responsible for web design and development as well as scanning, image editing and pre-press work

**Sveriges Television Drama** • On-Set Interface Designer • 1997 – 1998

Stockholm, Sweden

— Designed all digital props and animated computer interfaces for the television shows "Insider" and "Anna Holt"

— Worked closely On-Set with the Director, Set Designers and Actors

## EDUCATIONAL 1998-Present

**Malaran Design HQ Print Studio**, New York City

—Instructor of the art of silkscreen printmaking on fabric and other media

**University of Art and Crafts**, Stockholm, Sweden

**Bergh School of Design**, Stockholm, Sweden

**Beckmans School of Design**, Stockholm, Sweden

—Adobe Design software Instructor / Lecturer

—Font Design Instructor; taught students the art of developing unique, commercially viable fonts using Macromedia Fontographer

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